

**REPLY UNDER 37 CFR 1.116
EXPEDITED PROCEDURE
TECHNOLOGY CENTER 2100**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Dickerson, Jr. **Conf. No.:** 6358
Serial No.: 09/940,974 **Art Unit:** 3623
Filed: 08/28/2001 **Docket No.:** END920010076US1
Examiner: Johnna Ronee Loftis
Title: **METHOD AND SYSTEM FOR GENERATING A VALUE
PROPOSITION FOR A COMPANY IN AN INDUSTRY**

Mail Stop AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

*ok to
enter
JL
10-16-06*

AFTER FINAL REQUEST FOR RECONSIDERATION

Sir:

I. INTRODUCTORY COMMENTS

In response to the Final Office Action of July 27, 2006, please re-consider the rejections based on the following remarks.

Listing of the Claims are reflected in the listing of claims that begin on page 2 of this paper.

Remarks begin on page 9 of this paper.